

NELSON DE LA NUEZ

Nelson De La Nuez is one of the most sought-after contemporary Pop artists practicing today. His striking, vivid mixed media artwork borrows motifs and messages from the language of wealth, power, fame, excess, taste, and access to cast a narrative about modern society. Known to many as The King of Pop Art, De La Nuez is an innate iconoclast, elevating themes from commerce, pop culture, advertising, and branding to provide commentary on our culture—showing us that the entire world is for sale—in a manner that is both ironic and aspirational.



Included in the “Who’s Who List of the Most Collected Artists of Our Time,” De La Nuez was born in Cuba and moved as a child to California, where he was initially introduced to many of the iconic images that he uses in his art to this day. De La Nuez currently resides in Los Angeles. His ability to experience these important cultural touchpoints at such a young age with a purely fresh perspective allows him a distinctive point of view—one that is both critical and embracing, sardonic and sentimental—that lends his work an air of accessibility and curiosity, and has led to his significant popularity.

Demonstrating that art can be both humorous and intellectual, he first gained recognition in the 1980s for his unique Pop Art style, using familiar imagery from popular board games, as well as newspaper articles, vintage advertisements, and other visual references that spoke about upward mobility to an emerging luxury audience.

“My artwork is a reflection of who I am today as a result of every event that has taken place in my life, every person I have met and everything I have processed through my senses up until this point in time.”

Always evolving, he is a master at embedding deeper meaning into familiar visual references, updating his themes to reflect the culture of society today, while maintaining the respect and integrity of the reference from which he borrows.

De La Nuez’s work hangs alongside the world’s most valuable artists in some of the most prestigious galleries around the globe, is exhibited regularly at top-tier art shows including Art Basel Miami, Art Central Hong Kong, Context and Art Market Hamptons, and is part of numerous private collections. He created installations for numerous high-profile brands including Hermes and Kim Kardashian’s ShoeDazzle, and has earned a long list of celebrity admirers, including Sarah Jessica Parker, Diane Warren, Howie Mandel, Kaley Cuoco, and Kelly Clarkson.

SELECT EXHIBITIONS

2022-23 Artplex Gallery, Los Angeles, CA

2021 Hamptons Market Art & Design. The Bridgehampton Museum

With its reach extending to Zurich and Los Angeles, Artplex Gallery is a globally recognized contemporary art destination. The large art gallery curates art that seamlessly integrates design and luxury, brought to you by artists who redefine the boundaries of talent and technique.

Beach Life, DTR Modern Gallery, Nantucket
"Live It Up" De La Nuez, Jennifer Balcos Gallery, Buckhead,
ATL

"Winter Wonderland", DTR Modern Gallery, Washington
DC

- 2020 DTR Modern Gallery, New York
White Room Gallery, Bridgehampton, NY
A Style Gallery, Solo Show, Hong Kong
DTR Modern Gallery, Boston
- 2019 Pop Art Then & Now, DTR Modern Gallery, Boston, MA
Melbourne Art Fair, Royal Exhibition Building, Australia
Hamptons Market Art & Design, the Bridgehampton
Museum
- 2018 Baselworld, Basel, Switzerland
Art Market San Francisco, CA
LA Modern & Contemporary Art Show, CA
Pop, Bang; De La Nuez, DTR Modern Palm Beach, FL
- 2017 Corum Bubble Watch; Miami Art Basel, FL
Miami Beach Art Basel, FL
"Made in America Solo Show", Ceasar's Palace, SKYE Art
Gallery, Las Vegas
"Pop Masters" DTR Gallery Boston, MA
Ritz Carlton Georgetown, Washington DC
Hong Kong Art Basel, Hong Kong
"Big Red Dots", Saatchi Gallery
De La Pop Luxe Collection, Ritz Carlton, Cancun, Mexico
Art Palm Beach, Palm Beach, FL
- 2016 Ceasar's Palace, Las Vegas, NV
AAF New York, NY
Palm Springs Fine Art Fair, California
- 2015 "The Art of Pop and Comics" Coral Springs Museum of
Art, Florida
"Pop Iconoclast: Nelson De La Nuez" SMOCA, Scottsdale
Museum of Contemporary Art Scottsdale, AZ
LA Art Show, LA Convention Center, Los Angeles CA
- 2014 Miami Beach Art Basel: Red Dot, Miami Beach, FL
Art Southampton International Contemporary & Modern
Art Fair, Southampton, NY
Toronto Love Art Fine Art Fair, Toronto, Canada
Art Palm Beach, Palm Beach, FL
LA Art Show, LA Convention Center, Los Angeles CA
- 2013 Miami Beach Art Basel: Scope, Miami Beach, FL

Miami Beach Art Basel: Red Dot, Miami Beach, FL
Houston Fine Art Fair, Houston, TX

NOTABLE PUBLICATIONS & MEDIA:

Private Air Luxury Homes Magazine, Worth Magazine,
Los Angeles Magazine, New York Times
West Palm Beach News, LA Times, Miami Magazine, Ocean Drive
E! Celebrity Favorites, Inside Edition, San Diego Magazine,
Gotham News Magazine, OK Weekly
MTV Cribs, many episodes/celebrities' homes
America's Next Top Model (Art interior design for mansion)
HGTV, "Designer's Challenge"-Interview & visited studio:
"Candy Coated Bedroom"
VH1: Fabulous Life of: "The Latest in Billionaire Home Décor,"
"TMZ: Michael Jackson's Final Art Purchase."



PRESTIGIOUS COLLECTORS/CORPORATIONS:

Delta One VIP Club: Permanent Collection, Los Angeles (LAX) and NY (JFK)
Bagatelle LA/STK, Club/Restaurant, The One Group, Los Angeles, CA

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Backstage at the Geffen Red Carpet/ De La Nuez Pop Art-Honoring Sir Elton John/David Furnish and George Lucas
"The Art of Pop and Comics" Coral Springs Museum of Art, Florida
Backstage at the Geffen Red Carpet/ Nelson De La Nuez Pop Art : Honoring Steve Martin & Walt Disney Chairman Alan Horn
Michael Jackson, Seth MacFarlane, Jay Leno, Steven Spielberg, Kathy & Rick Hilton, Penny Marshall, Howie Mandell,
Robin Williams, David Copperfield, Diane Warren, Britney Spears,
Creator of E! Entertainment, GM/EVP Science Channel, Debbie Myers Adler
Vice President of Development for FYI/A & E Networks, James Bolosh
Chief Creative Officer/EVP, Virgin Records, Ron Fair
Sotheby's Fine Art Auctions

HONORS

70th Anniversary Artist for Wizard of Oz film's celebration exclusively for Warner Bros.- created original art that toured the world
A limited edition US Postage stamp was created of De La Nuez's "Ditching Dorothy" artwork.
Fredrix Canvas Co. Spokesperson for the top canvas company in the country
Listed on Who's Who List of the Most Collected Artists of Our Time for Auction Houses



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